



NEWS FROM THE PIPED WATER INDUSTRY

We have failed

Our customers spend hundreds of billions on bottled water each year. The market for bottled water is 300 billion € and growing.

An increasing number of our customers are buying private water purifiers for household use. The present international market for kitchen purifiers is around 50 billion € and growing.

We have spent enormous sums on research to investigate the possible contaminants of drinking water. Then we spent money to determine their toxicity. Then to devise methods to separate or eliminate those contents that are deemed most hazardous.

But we still cannot guarantee that piped water is tasty and healthy.

We will succeed

To elevate society, good piped water is absolutely necessary for hygiene, for convenience and for pleasure.

To boost health, we need to remove all contaminants more efficiently and consistently.

We need to establish the concept of water as food and as medicine - food water.

To accomplish this, we can produce absolutely pure water in small compact local units and distribute it locally in reusable bottles, flasks or containers.



Your most important **food**.
Your most important **medicine**.

TYPE1 DRINKING WATER
LOCALLY BOTTLED

HVR
water purification

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